



Travel Reduction and Outreach Division

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MARICOPA COUNTY TRAVEL REDUCTION PROGRAM REGIONAL TASK FORCE Teleconference Meeting (all participants joined via GoToMeeting)

Jerry Geering, Chairman

February 8, 2022

MEMBERS PRESENT

Chelsie Hockersmith Emily Hinkle
Jerry Geering Kim Passante
Kristen Weston- Terry Solis
Smith

ABSENT

Brian Parkey
Jana Jackson
Sheila Johnson

STAFF / VISITORS PRESENT

Joel Fowler, Morgan Wohlbrandt – Maricopa County TRP
Nikolaus Decker – Maricopa County Attorney’s Office
Abigail Cooksey-Williams – Valley Metro
Frankie Tran – Pinal County Travel Reduction
Dean Giles – Maricopa Association of Governments
Deb Weakly – Primo Water North America, Inc.
Becky Dank, Vanessa Davis – UnitedHealth Group

Call to Order

Jerry Geering called the meeting to order at 9:32 a.m. (quorum present).

Meeting Minutes

Kim Passante motioned to approve the January 11, 2022 minutes and Terry Solis seconded. All present members voted aye and the motion passed.

Variance Requests

UnitedHealth Group – Kristen Weston-Smith presented the variance request application submitted and said the employer is asking for an exemption of 2 sites from surveying due to having less than 50 employees but is unable to provide 6 months’ consecutive documentation. Vanessa Davis stated the sites are trending downwards for employee count and expressed reaching the response rate for these sites may be difficult. Jerry Geering said the request was premature as the organization couldn’t provide enough documentation yet. Kristen Weston-Smith stated TRP would be willing to accept the documentation for site 12, AZ813, for exemption but Task Force members expressed a disinclination to approve the request for either site. Kim Passante motioned to deny the variance request and Chelsie Hockersmith seconded. All present members voted aye and the motion passed.

Enforcement Action Requests

AutoNation Chevrolet – Kristen Weston-Smith said all documentation was received and no enforcement was necessary.

Hilton Scottsdale Resort & Villas – Kristen Weston-Smith said the employer had an overdue NOV for a late plan submittal. Terry Solis motioned to give the employer a final seven days to submit a plan and Chelsie Hockersmith seconded. All present members voted aye and the motion passed.

Plans Offered with ‘Disapprove’ Recommendation

BrightView Landscapes, Inc. – Kristen Weston-Smith said TRP staff was requesting the addition of a survey incentive due to low survey response rates and the date the Intro to TRP training was taken by the TC. Kim Passante motioned to accept staff’s disapprove recommendation and give the employer 7 days to submit a revised plan and Terry Solis seconded. All present members voted aye and the motion passed.

Primo Water North America, Inc. – Kristen Weston-Smith said TRP staff was requesting the addition of a a monthly AMU drawing due to high SOV and SOVMT rates. Deb Weakly stated the organization already offers many drawings and the drop in plan budget was due to a drop in the organization’s business. Jerry Geering expressed that since the organization’s SOV and SOVMT rates have been rising, he was inclined to agree with staff’s disapproval recommendation that enhancement was needed and Kim Passante agreed. Kristen Weston-Smith added TRP would be comfortable giving the employer 14 days to submit a revised plan as the HRLO is out of the office and unable to sign a revision. Terry Solis motioned to accept staff’s disapprove recommendation and give the employer 14 days to submit a revised plan and Chelsie Hockersmith seconded. All present members voted aye and the motion passed.

Consent Agenda

Kim Passante recused herself from Prisma Graphic Corp.. Emily Hinkle motioned to approve all plans on the consent agenda and Terry Solis seconded. All present members voted aye and the motion passed.

Open Items

AmeriPride Services – Kristen Weston-Smith said a revised plan had been received and was approved at #6 on the consent agenda.

APSM Systems – Kristen Weston-Smith said exemption documentation was received and no further enforcement was needed.

Arrowhead Lexus – Kristen Weston-Smith said surveys were received and no further enforcement was needed.

Cenlar – Kristen Weston-Smith said surveys were received and no further enforcement was needed.

DoubleTree Resort by Hilton Paradise Valley – Kristen Weston-Smith said a revised plan had been received and was approved at #35 on the consent agenda.

Knight Transportation, Inc. – Kristen Weston-Smith said a revised plan had been received and was approved at #55 on the consent agenda.

Saia LTL Freight – Kristen Weston-Smith said surveys were received and no further enforcement was needed.

Sheraton Crescent Hotel – Kristen Weston-Smith said surveys were received and no further enforcement was needed.

Valley Metro

Abigail Cooksey-Williams reviewed the update.

Call to Public

None.

Updates from Chairman and Other Members

Kristen Weston-Smith shared Emily Hinkle was officially appointed as a Task Force member, Brian Parkey and Terry Solis were officially reappointed, and introduced Nick Decker as the new County Attorney representing TRP matters. She also shared the new TRP plan review process approved by the Task Force to start January 2022 was receiving positive response from employers.

Adjournment

Kim Passante motioned to adjourn the meeting and Terry Solis seconded. All present members voted aye and the motion passed. (10:15 a.m.). The next meeting will be Tuesday, March 8, 2022.

Approved