

- **Call to Order** –9:08 a.m.
- **Roll Call: Quorum**  
**Present:** Tina Huff, Chair (T); Shellie Frey (T); Patricia Wallace (P); Belinda Hanson (T); Rodney Pack (T)  
**Staff:** Dawn Zimmer; Martin Moreno
- **Approval of Minutes – Action**
  - Belinda Hanson made a motion to approve minutes from April 2, 2013; Shellie Frey seconded and minutes approved.
- **Focus on legislation/appropriations – Discussion**
  - Recently we heard from the Department of Labor as to what the allocations look like, still waiting for the firm numbers. The state will determine allocations on a formula basis; look at total reduction and how it will affect each local area.
  - Preliminary reductions are:
    - 5% Youth
    - 5% Adult
    - 15% Dislocated Worker
  - DES will present final allocation on May 10 to the Workforce Arizona Council (WAC) then afterwards the Directors of each local area will be advised.
  - Once we have the final report, we will see what resources need to be reallocated or adjusted.
  - There is a bill on the floor regarding Mandating Federally Funding Programs to consider programs that give people an industry recognized credential that is also a national certification.
    - Some vendors provide nationally recognized industry credentials and some do not; this legislation would require we give priority to programs that offer national certifications that are industry recognized.
  - Rodney supports the bill and offered to write an article for the *ION* on Apprenticeship programs in general.
    - Apprenticeships are different from Vocational schools; with an apprenticeship you earn while you learn.
- **Employer Event -- Discussion**
  - 70 attendees total between both events; a couple of dozen wanted to engage immediately.
  - Conducted a survey at each event to find the difficulty employers were having in finding talent, etc., Not so much a skill 'gap' as a skill 'match'. Other responses requested a call back to learn about MWC services.
  - Return on Investment for contacts made from survey, conducted at both Employer events, totaled about \$200 per connection.
  - Staff has contact with new employers they haven't worked with before; and at least three new employers have toured the West Valley Career Center.
  - Some of our Community partners, including DES were present. They had a chance to meet their colleagues and strengthen those relationships to collaborate.
  - Recommendations for next sessions:
    - Dawn spoke with the Business Service Team and 6-8 weeks will allow time to better market.
    - At the second employer event, the question was asked if any employers were interested in Disability awareness for employers. How best the group would decide to proceed, we can do another survey and wait for responses.
      - Shellie suggested we cite changes being made to employer requirements in hiring individuals with disabilities.
      - Tina recommended a broader approach 'how do you access special groups' and 'what services are available within the One-stop centers' and include veterans and youth.
    - Introduce sector strategies.
    - Consider another joint venture with same partners or bring in new ones.

- Consensus of the group was an event in the fall may have a better attendance.

ACTION ITEM: Explore if these are the three groups (veterans; youth and individuals with disabilities) to focus on; or if there are other specialty groups we want to provide information on; where do we see the most employer interest. Finalize what those groups should look like for the next meeting.

- **Call to the Public**

- Dawn stated she has an employer quote, from the City of Phoenix, for the May edition of the *ION*; but as far as news and media don't have a lot this month. Focus the entire edition towards apprenticeships; data is available from the City and AJC and pull something from the trade journals. Also, the employer events will be highlighted.
- Working on a project to make our job-seeker work shop content available electronically; one of the components of this is a 'call-to-action' for short-video testimonials from employers and job-seekers. Dawn is seeking for employers to volunteer and share a brief summary for this project.

- **Adjournment** – Meeting ended 9:44 a.m.